PROFESSIONAL ADHESIVES, SEALANTS, TAPES, COATING AND AEROSOL SPRAY PAINTS

VEHICLE INTERIOR, EXTERIOR AND GENERAL CARE PRODUCTS
UAE has evolved faster than ever before since last few decades; from dunes to wide roads, camels to luxurious cars and buses to high speed metros and simple industrial systems to complex infrastructures. Al Muqarram Group has successfully maintained the pace in this fast moving market, ensuring not to lag behind and stand out in the industry. Right from its inception in 2000, Al Muqarram Group has witnessed significant growth. Nobody had an idea that this adhesive & sealants manufacturing Startup would soon become the pioneer in Acetoxy silicone sealant and Neutral silicone sealant manufacturing industry. Today, the Group holds numerous product lines & huge manpower of more than 240 employees belonging to 12 different nationalities. As per Group's business expansion strategy, Al Muqarram Trading Co. LLC was established in Dubai in 2012 for general trading of high-quality auto spare parts. Al Muqarram Air Fresheners & Paints Industry LLC was also formed in 2014 in Umm Al Quwain, producing a broad range of Aerosols including spray paints, Anti Rust Lubricants, Air fresheners and Car Care products. AMI believes in providing the highest quality products & best customer service, characterized by innovation & affordability. The Group aims to expand its operations further through constant research & innovation to become a leading provider of constructions Sealants, adhesive, coating and car care products worldwide.

Sabir Ali Badami
Chairman

At Al Muqarram Group, we follow some key hallmarks to grasp business opportunities. Innovation lies at our heart; we are constantly assessing the market trends and updating our product lines accordingly to meet market needs. With constant improvement in quality and brand development, we try to stay ahead of competitors without compromising the brand name. We are devoted to work in collaboration with experts. We purchase raw material from the most reputed suppliers, while our R &D department is run by specialized and well experienced chemists, giving us a competitive edge to develop quality products for our customers. Our commitment to quality has given us steady growth, success and achievements. We owe this to our well guided, properly managed and highly skilled team of professionals who has managed to innovate quality products at market competitive prices. In a very short span of time, we have evolved massively, earned reliable brand name and trusted business partners. This makes us a dynamic, progressive and purely customer-oriented company. The future is full of opportunities but only for those having the right attitude. Al Muqarram, with its passion to follow cutting edge technology, strong convictions and fair business principles, is ideally positioned to become one of the biggest names in the region.

Safdar Badami
Managing Director
Company History

Established in 2000 year.

With business experience of two generations in Badami family, Al Muqarram Industry “AMI” integrated all knowledge, capacity and commitment into manufacturing, and hence, developed strong R&D Department who creates specialized and sophisticated formula for each product, in wide range of Silicone Sealants, Adhesives, Coatings, Tapes and Aerosol products, under the brand name “Dolphin”.

Analyzing market opportunities and potential commercial success, in the 2012 year, AMI is expanding it’s trading business through new division of Al Muqarram Trading LLC Company in Dubai. Team of experienced, highly qualified and trained professionals in sales, distribution, logistics and customer service has brought together each customer’s needs into Vision of our Group.

In accordance with company’s strategy for constant development in manufacturing of specialized products, in the year of 2014, Al Muqarram Group is establishing new factory “Al Muqarram Air Fresheners & Paint Industry”.

As a part of this professional group, “AMAF” has identified it’s potential in innovations and new technology for demanding automotive industry. Creating unique formulas, “Dolphin” brand has evolved into Vehicle Care segment with motto message “Acceleration To The Future”. Following this evolution factory received new name “Al Muqarram Industry” .... and

Today, Al Muqarram represents a Group of Companies providing industrial and commercial solutions in UAE market, and business network on global level.

*We connect the quality and customers in each corner of the world.*
Research and Development

New Generation Research & Development
Innovation made in UAE, by ambitious and dedicated team of product developers, who has taken a task to lead us into the future.

Quality concept & categories
• Supreme quality products
• Technical expertise & innovations
• Premium quality products
• Advanced application technology
• Powerful and efficient product properties

High precision production lines
Every day “Round – The – Clock, high capacity machines, instruments and smart dosing systems through automated filling lines, produce several tones of “Dolphin” vehicle formulations. Modular manufacturing process allows us fillings into small and large bottles, cans and containers.

High - grade chemicals
Our strategic goal is to achieve greatest and yet simplest possible solutions to the benefit of our customers. In our production, we are firmly committed to international quality standards, while manufacturing in our UAE state- of- the- art facilities. Experience we gained through years of business, gave us intelligence capacity for sustainable and responsible OEM concept in UAE, as fast growing and demanding automotive market.
Al Muqarram has regional offices in Pakistan, Egypt and Indonesia. We are widely exporting to different regions of the world including Middle East, North Africa, East Africa, South Africa, South Asia, CIS/Eastern Europe and Russia. We have established successful collaboration & exclusive partnership with the leading importers in these regions to spread our name, brand and quality reputation.

OUR AGENT NETWORK:
Lebanon, Syria, Turkey, Tunisia, Hongkong, India, Bahrain, Madagascar, Qatar, Iraq, Morroco, Egypt, Saudi Arabia, U.A.E., Somalia, Oman, Jordan, Armenia, Kuwait, Tanzania, Yemen, Sudan, Kenya, Iran, Philippines, Singapore, South Africa and Pakistan.
Unique Selling Proposition

This USP identifies main points of “Dolphin” strengths and reason why our brands holds the value among our current consumers and what is determining new consumers to reach out for our products.

To stand out in today’s market, you must be either BETTER or CHEAPER. We, in AMI Group, are using all resources, laboratory technology and experience to develop best possible combination of both elements, to the maximum satisfaction of our customers.

The strength of “Dolphin” and customer benefits:

1. **Manufacturing in our company facilities:**
   - Quality control of production
   - Quality control of raw materials
   - Control of chemical formulations
   - Laboratory test control
   - Quality control of packaging
   - Control of content weight
   - Control of storage condition
   - Consistency in production and supplying of our customers

2. **Price**
   - Unique selling price, packages, promotional packages
   - Customer level segmentation (distribution, wholesale, retail)
   - Less possible fluctuations in product price.
   - Price and quantity balance (standard in package filling and pricing)

3. **Research & Development Department**
   - Innovation in technology
   - Implementation of modern solutions in materials and formulation of products
   - Constant analysis, testing, improvements
   - Product technical sheets and other supportive documentation
   - Modification and improvements of products in regard to weather conditions, seasons, geographic area, customer’s request...

4. **Quality Certification**
   - Quality Management Certificate ISO
   - The Environmental Management system ISO
   - MAS Certified Green (Low VOC content)
   - Dubai Authority Conformity Certificate
   - IFC Certificate
   - And many other certificates for specific product category
AMI Group of company has devoted business and company mission to create, produce and respond to consumer's needs, in one and only correct way, QUALITY WAY.

All of these segments are our strengths and we proudly invite every new customer to associate with us, and be assured personally into “DOLPHIN” benefits.

5. Made in UAE product
   • Produced under strict regulations of UAE authorities, with compliance on every segment of Law Terms and Conditions, approved and certified on same.

6. Logistic advantages
   • Convenient geographical position for GCC and MEEA customers
   • Prompt export delivery
   • Less transport cost to affect product price (applied on the regions mentioned)
   • Control of transport conditions
   • Wide distribution network, logistic experience and support

7. Customer support
   • Established various channels of customer support
   • Web page
   • Social media
   • Land line and mobile phone applications

8. Marketing and info channels
   • Promotional materials
   • Professional-technical guidance
   • Regular news letters on products and company
AMI provide best-in-class support and services to the customers. In today’s market, consumers seek stable and reliable support from the supplier which AMI can provide to their associates company. “Dolphin” Brand Strategy is to keep proper balance of suitable price for any customer but without compromising the quality.

The Integral and essential part of a successful long term relationship with the associates are dedication and consistency in terms of customer support. Hence, “DOLPHIN” customers are valuable assets to the company, therefore, each and every employee, is building special relationship with our clients through best business ethic and professional support.
PRODUCT RANGE
Construction Finishing Products
PRODUCT RANGE

Vehicle Care & Maintenance Products
# OUR PRODUCT RANGE

## Construction Finishing Products

- Acetoxy Professional Silicone Sealants
- General Purpose Silicone Sealants
- Neutral Alkoxy Silicone Sealants
- Neutral Oxime Silicone Sealants
- Hybrid Sealants
- Fire Stop Sealants
- Acrylic Sealants
- High Temp Silicone Sealants
- Waterproofing Coating
- Duct Canvas Coating
- Contact Adhesives
- Floor Adhesives
- PIR Adhesives
- UPVC Cement
- Nail Free Adhesives
- MDF Bond Kit
- Spray Paints
- De-Rust Lubricants
- PE Surface Protection Tapes
- Foam Tapes
- Duct Tapes
- Aluminum Foil Tapes
- PVC Tapes
- Bopp Tapes
- Masking Tapes
- Fire Retardant PU Foam
- Polyurethane Foam

## Car Care Products

- A/C Cleaner
- Auto Protectant (multi-purpose)
- Dashboard Wax Spray
- Multi Purpose Foam Cleaner
- Silicone Dashboard Polish Spray
- Brake Parts Cleaner
- Carb & Choke Cleaner
- Fuel Injection Air Intake System Cleaner
- Engine Degreaser
- Windscreen Fix Sealant
- Vehicle Body Sealant
- High Temp Sealant
- Tyre Polish
- Tyre Foam
- Car Wash Shampoo
- De-Rust Lubricant
- Underbody Coating
- Radiator Coolant
- MDF Bond Kit
- PVC Electrical Insulation Tape
- High Temperature Masking Tape
- Spray Paints
- Air Fresheners
CERTIFICATIONS

MANUFACTURING CERTIFICATIONS

CERTIFICATIONS

SUPPLY & TRADING CERTIFICATIONS

CERTIFICATIONS

FIRST CERTIFIED MANUFACTURER
FIRE STOP Silicone Sealant

By Ministry of Interior, General Directorate of Civil Defense - UAE
CERTIFICATIONS

IFC & Low-Emitting Materials

Low-Emitting Materials
Certificate of Compliance

Awards to:
AL MUQARRAM INSULATION MATERIALS INDUSTRY, LLC OF UNITED ARAB EMIRATES

Category: Construction Materials - Insulation Sealants
Cert. Scheme: VOC Emissions
Compliance: California Dept. of Public Health Standard Method v.1.2
Designation: L100 v4 ID+B, BD+C
Conforms: Collaborative for High Performance Schools EQ 7.1.1
Criteria of MAS Certified Green® Program
TVOC Emissions at 14 days

Low-Emitting Materials
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Criteria of MAS Certified Green® Program
TVOC Emissions at 14 days

Bracketed Products: Dolphin 105, Aluminium & Glass, Dolphin 110 Aquarium & Glass, Dolphin 120 High Temperature, Dolphin 120 Universal, Dolphin 135 Windows & Doors, Dolphin 180 Construction, Dolphin 180 GP, Dolphin 180 Sanitary, Dolphin 180 G, Dolphin 500 High Performance, Dolphin 500 Mirror, Dolphin 500 G, Dolphin 500 WP, Dolphin 525 WS, Dolphin 525 WS, Dolphin 600 GP, Dolphin 620 WS, Dolphin 630 SG, Dolphin Fix & Seal GP, Dolphin Fix & Seal Crystal Clear, Dolphin Fix & Seal High F Tel, Dolphin Whitewash Fix, Dolphin Fire Stop

Test Date: November 3, 2017
& Report No.: 1701422
Certificate No.: MAS1701422

Valid November 2017 to November 2018

Product Certificate, MAS Certified Green®
Laboratory Testing by Materials Analytical Services, LLC - ISO/IEC 17025
3rd Party Product Certification by MAS Certified Green® - BO/IEC 17025
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THANK YOU